

**SAMSUNG**

Enterprise IP Solutions

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## **Samsung OfficeServ 7030**

Big Features, Small Budget



The agility and responsiveness of small businesses is a major competitive advantage. However, technology and professional support tools that enable people to communicate and collaborate efficiently are often priced beyond what is cost-effective and viable for smaller companies. But now, even the smallest business can afford the same sophisticated communications technology normally only enjoyed by large companies - configured to suit small company productivity, flexibility and budget requirements.

## Simplicity and sophistication

As part of Samsung's OfficeServ 7000 range of converged communications solutions, the OfficeServ 7030 Converged Communications Server has exactly the same pedigree, same features and same handsets, but is specifically designed for small businesses that need a sophisticated communications solution that's also simple to implement and manage.

The OfficeServ 7030's all-in-one, compact design has been engineered to deliver a highly affordable, easy-to-use and secure IP platform for fully integrated voice, data and wireless communication. With the support of a full set of advanced features and sophisticated applications, such as Voicemail and Auto Attendant, the OfficeServ 7030 also enhances staff performance and delivers substantial cost savings.

## Advanced communications solutions

The OfficeServ 7030 offers the small business, a host of sophisticated standard and optional features. Designed for ease of use, most features can be used with a simple touch of a button, allowing users quick access to the systems comprehensive functionality.

### KEY FEATURES

Automatically displays caller ID and number dialed information

Sophisticated, low cost voice mail with e-mail integration

Automated Attendant, Uniform Call Distribution (UCD), and Call Queuing with comfort messages ensures calls are handled efficiently.

Cost effective IP trunks using industry standard SIP protocols

Easy to deploy IP extensions for remote workers and/or other offices

WiFi for wireless voice and data

Computer Telephony (CTI) Applications for seamless PC and telephony integration.

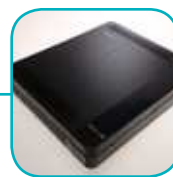
Mobile extension functionality allows mobile phones (or other numbers) to be seamlessly paired with desktop phones

## Flexible and easy to grow

The OfficeServ 7030 is very flexible and can grow with you, so whether you have a single business, multiple business and want the freedom to operate your business anywhere in the world, the Samsung 7030 delivers the same power and benefits to you as the larger, much more expensive telephone systems.

As your business demands it, VoIP applications (IP phones / IP networking / remote workers) and wireless technology can be enabled to provide a powerful converged solution for voice, wired and wireless phones, faxes and modems.

The OfficeServ 7030's modular architecture, common software and handsets ensures full scalability and interoperability between systems, enabling easy expansion and networking with larger systems in the OfficeServ 7000 series at other offices and branches.



## Voicemail and Email Integration

Samsung personalised voicemail ensures that you no longer miss those important calls, voice messages can be left when staff are busy or out of the office. Samsung voicemail goes one step further, allowing users to intelligently route callers with different greetings and employing call routing based on time of day, day of week, caller ID and DDI (Direct Indial).

The email integration feature gives users the ultimate tool to access and manage voice messages as emails directly from their email inbox. Whether you're on the road or in the office, users can receive, respond to, transfer and forward voice and email messages with ease and efficiency.

## Computer Telephony Integration (CTI)

The **OfficeServ** CTI application suite offers an outstanding range of applications that make it easy to use and customise your **OfficeServ 7030**. **OfficeServ** Call, Easyset and Manager software applications are available with all new **OfficeServ 7030** systems. **OfficeServ 7030** is Microsoft TAPI compliant, and therefore compatible with a wide range of industry stand CTI applications.

## Intuitive handsets

Samsung **OfficeServ 7030** supports a range of stylish, easy to use ergonomic wireless, digital and IP handsets, to provide for each user's precise needs – from making and receiving calls, forwarding, to simple navigation through the system's extensive list of features. Each handset provides similar features and functionality to the user whether they are connected as traditional handsets, as IP devices on the network infrastructure or remotely via external data connections, such as DSL.

### OFFICESERV DIGITAL & IP HANDSETS



### DX BASIC DIGITAL HANDSETS



### WiFi HANDSETS



### CTI APPLICATIONS & SOFTPHONES



## OfficeServ 7030

	1 CABINET	2 CABINET
<b>PSTN Analogue Lines (max)</b>	4	8
<b>ISDN Basic Rate Digital Lines (equiv. channels)</b>	4	8
<b>ISDN Primary Rate Digital Lines (equiv. channels)</b>	n/a	n/a
<b>SIP Trunks (via licence)</b>	4	8
<b>Total Extensions</b>	20	20
Digital Stations	8	16
IP Stations +WIP	18	16
Analogue Stations	10	20
SIP Stations (via licence)	18	16
<b>Music Sources</b>		
Internal	1	1
External	1	2
<b>WIP Base Stations (SMT - R2000)</b>	Unlimited	Unlimited
<b>WIP Handsets</b>	18	16
<b>CTI</b>		
Network	Yes	Yes
TAPI	Yes	Yes
<b>Digital Voicemail</b>	Yes	Yes
<b>Direct Indial Numbers</b>	Yes	Yes
<b>Calling Line Identification (CLI) PSTN/ISDN</b>	Yes	Yes
<b>Trunk Groups</b>	5	5
<b>Stations Groups</b>	10	10
<b>ACD Groups</b>	10	10
<b>Pick up Groups</b>	10	10
<b>Account Codes</b>	999	999
<b>Authorisation Codes</b>	500	500
<b>CLIP Numbers (translation table)</b>	1000	1000
<b>CLIP Review Blocks (CLI / Log)</b>	500	500
<b>Auto Attendant Channels</b>	2	4
<b>Least Cost Routing</b>	Yes	Yes
<b>Total Speed Dial Locations</b>	1500	1500
System speed dialling	950	950
Station speed dialling (max per station)	50	50
<b>External Page Zones</b>	4	4
<b>Internal Page Zones</b>	5	5
<b>SIO Ports</b>	n/a	n/a
<b>Remote Programming / Support</b>	Yes	Yes
<b>LAN Ports</b>	1Min 5Max	1Min 9Max
<b>Virtual Extensions</b>		
SLT	20	20
Digital	48	48
<b>Mobex Extensions (total)</b>	4	4
Standard	4	4
Executive (via licence)	4	4

All specifications are at maximum capacity. Not all maximum capacities can be achieved simultaneously

For further information contact your

**Authorised Samsung Communications Specialist**



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Samsung's policy is to seek continuing improvement therefore specifications listed may be subject to change.